

Report of Measurement of Mission Compliance in 2024-25

Mission Statement:

The Nelson A. Rockefeller Empire State Plaza Performing Arts Center Corporation at “The Egg” will present quality performances, accessible to all citizens of New York State, highlighting the unique and extraordinary artists from New York State, across the country and around the globe. Through partnerships and collaborations, the Corporation will present quality performances, spotlight emerging artists, foster relationships with resident companies, enhance activities in cultural and arts education, while remaining accountable to its public funds investment.

Fulltime Employees Retired:

- William Darcy, Jr. (Operations & Production Manager, hired March 26, 1998) retired on May 9, 2024
- Matthew Moross (Business Manager, hired January 18, 2001) retired on May 8, 2024

Internal Promotions:

- Keegan Bushey promoted from Operations Coordinator to Operations Manager on May 23, 2024
- Kyle Van Sandt promoted from Production/IT Coordinator to Production/IT Manager on May 23, 2024

New Full-time Positions Hired:

- Emilio Roberts (General Manager) hired July 8, 2024
- Allison Young (Marketing Director) hired August 1, 2024
- Jennifer Harder (Finance Manager) hired October 7, 2024
- CarolAnne Manzer (Administrative Coordinator) hired December 16, 2024

Board Members Appointed:

Christine Henseler: Re-Appointed by the Governor on April 19, 2024

Adrienne Bonilla: Appointed by the Speaker of Assembly on June 7, 2024

Isabella Underwood: Appointed by Assembly Minority Leader on June 21, 2024

Steven Labate: Appointed by the Governor on October 17, 2024. Steven is on the Executive, Finance and Personnel Committees.

Driven by the vision to elevate The Egg to new artistic heights, several strategic staff additions and changes were made in the fiscal year 2024-2025. The Egg hired its first General Manager. Emilio Roberts started in this new leadership position in July 2024. The General Manager oversees the running of day-to-day operations of the business. Also, Keegan Bushey was promoted to Operations Manager and Kyle Van Sandt was promoted to Production/IT Manager. To expand our visibility and increase our impact, The Egg hired a Marketing Director, Allison Young.

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We saw a 24% increase in ticket sales over the previous year. The Egg also started several free series in '24-'25 to expand our reach and connect with new audiences, which included Eclipse at the Ellipse and OPEN House. Overall, The Egg continues to serve all of New York State through varied types of performances across many different genres.